**Curriculum Vitae**

(version dated 30th December 2018)

**QURRAT-UL-AIN**

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**ACADEMIC QUALIFICATIONS**

MPhil Archaeology, University of Peshawar (In Progress)

MFA Art & Design, University of Peshawar (2004)

(Major in Advertising and Communication Designing)

BFA Art & Design, University of Peshawar (2003)

(Major in Advertising and Communication Designing, Minor: Textile Design)

**MASTER LEVEL RESEARCH:**

MFA IN ADVERTISING AND COMMUNICATION DESIGN

Thesis Research on “Sarhad Conservation Network”, Designing Awareness campaign on issues such as Cultural Heritage, Plantation, Healthy lifestyle.

**WORKSHOPS/SEMINARS/TRAININGS:**

* Attended Four-day Training Course on “Social Research Methodology and Techniques” held from November 12-15, **2018** at Pakistan Academy for Rural Development Peshawar.
* Participated in Training Workshop on “Qualitative Research” held on 31st Jan-2nd Feb **2018** organized by Higher Education Commission, Peshawar, Pakistan.
* Organized a Poster Design competition for “Global Climate Change Week’18” (15th-21st October **2018**), with collaboration of Pakistan Red Crescent Society KP, at Department of Art and Design, University of Peshawar.
* Participated and Co-organized 1st National Seminar on “Ghani Khan as an Artist” on March 15th, **2017** at SSAQ Museum, University of Peshawar.
* Focal Person at International conference on ‘The Impact of Great October Russian Revolution on Central & South Asia’, 7th, 8th, and 9th November **2017** at Area Study Centre, organized by Faculty of Art and Humanities, University of Peshawar.
* Participated and co-organized 2nd National Seminar on “The Role of Art in Community Mobilization and Awareness” and a Poster Exhibition on “Haq Haqdar Tak” on **2017** organized by Ministry of Information, Broadcasting and National Heritage Government of Pakistan.
* Participated in 3 days Certified Training Program on 15th, 18th, 19th of April **2016** titled “Interactive Sessions on Effective Presentation” Organized by Centre for Human Resource and Career Development, University of Peshawar.
* Participated and Co-organized 5-Days workshop on Communication Design and Print Production on 20th-24th April **2015** at Department of Art and Design, University of Peshawar.
* Attended “In-Service Certified training Program (session-**2013-2014**) for Lecturers, University of Peshawar, by Centre for Human Resource and Career Development.
* Attended 6 days Miniature Painting workshop under Ustad Bashir, former chairman of National college of Arts, Lahore. The training supervised by Jamal Shah, Hunerkada, Islamabad. Venue: Nishtar Hall, Peshawar. Dates: 9th- 15th April **2012**.
* Participated in a Seminar on “Research Methodology, Endnotes and Statistical Software in Research”, Organized by PUTA on 3rd Nov **2011**.
* Attended “Professional Competency Enhancement Program for Teachers (PCEPT), organized by HEC, held at University of Peshawar from June 13th – July 7th, **2011**.
* Participated in “Clean and Green Peshawar campaign, Organized by Tourism Corporation, from Jan 24th-29th, **2011**
* A two-day training on ‘Basic First Aid to Injured (CPR training)” organized by Red Crescent Society, KPK Branch, from 20th-21st Nov **2009**.
* A two-day workshop on “Social Organization techniques” Organized by Pakistan Women Network (PWN) and Blue Veins (Women Welfare Relief Services), from 16th-17th Jan **2004**.
* A two-day workshop on “Proposal writing” Organized by Welfare and Development Organization (WDO) and Blue Veins (Women Welfare Relief Services), from 18th-19th July **2003**.
* UNESCO and Rozan workshop on the “Involvement of Men in the Quest for Gender Equality”, from 2nd- 4th Oct **2003**.
* UNESCO and Heritage Foundation Training and Research Documentation of Walled of Peshawar from Feb 24th- March 1st, **2003**.
* Ibsen Drama Workshop organized by Pakistan National Council of Arts, from Jan 19th-21st, **2002**.
* Ikebana (Japanese flower Arrangement) workshop, organized by Pakistan Japan Cultural Association KPK from March 20th- 22nd, **2001**.

**COMMUNICATION DESIGN /ART PROJECTS**

* Authoring (in progress) Fine Arts Textbook for Class 11, Khyber Pakhtunkhwa Textbook board, Peshawar.
* Authored Textbooks of Fine arts (Drawing and activity) for Classes 4th and 5th for Khyber Pakhtunkhwa Textbook Board **(2017).**
* Designed Poster and Brochure for FOUNDATION DAY EXHIBITION, Department of Art and Design, University of Peshawar **(2017).**
* Designed Poster for Spring Celebration Painting competition “LA PRIMAVERA”, Department of Art and Design, University of Peshawar **(2017).**
* Designed Catalogue Brochure for Department of Art and Design, University of Peshawar **(2014).**
* Designed Logo (online project) for “THE CPR COMPANY”, USA **(2012).**
* KPK TEXTBOOK BOOK BOARD **(2012):**
	+ - Designed eight, fully colored illustrated Posters.
		- Illustrated four Story books for Children (Supplementary Reading Material)
		- Illustrated eighty colored illustrations for General Knowledge book for Class 1.
* Designed Catalogue Brochure for Department of Art and Design, University of Peshawar **(2010).**
* Made Illustrations for Chef International Organization on Eye Health Issues **(2010).**
* Designed Logo, Letterhead and Visiting Card for “GEMZONE” (precious stones and Jewelry Dealers, Pakistan and UK based company) **(2009).**
* Designed Web Banner for AFGHAN TREASURES, United Kingdom **(2008).**
* Designed Booklet and Poster along with Illustrations for Inter-corporation in FFSP (Farm Forestry Support Project) **(2007).**
* Designed Communication and Promotional items for ICMS **(2006).**
* Designed Brochures, Magazine, Greeting Cards, Posters and Illustrations for Khwendo Kor (NGO) **(2005).**
* Designed illustrative Posters for Dost Welfare Foundation **(2004).**
* Designed Branding items for Construct and Décor (Architectural Consultants, Pakistan) **(2003).**
* Designed Logo, Letterhead and Visiting Card for “FUNKADA” (wrought Iron furniture and product dealers, Pakistan**) (2003).**

**SKILLS AND QULAIFICATIONS:**

* Fluent in English, Urdu, Pashto.
* Strong hold on MS. Office, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw X3- X8, Inpage, Autodesk Sketchbook Pro etc.

**AWARDS & PRIZES:**

* Won International Logo Design contest for “the CPR company on 99design.com, **2012.**
* Best Artist Award, KPK Textbook Board, **2012.**
* First Prize in Gulgee Awards, **2011** for the best painting.
* Second Prize in S.S Hyder Awards, **2009**, for the best painting.
* First prize in Gulgee Awards, **2007**, for the best painting.
* First Prize in ALL NWFP PAINTING COMPETITION, **2004.**
* First Prize in Poster competition on WATER CONSERVATION, Sarhad Conservation Network, **2003.**
* First Prize in Poster competition on AIDS organized by Paradise foundation, **2002.**

**EXHIBITIONS:**

* Participated in Visual Art exhibition “colors of Khyber Pakhtunkhwa, organized by PNCA, Islamabad, **2017.**
* Participated in FOUNDATION DAY art exhibition organized by Department of art and Design, University of Peshawar, **2017.**
* Participated in the longest Cultural painting of Pakistan at International Education Expo at China Centre Islamabad, organized by International Watercolor Society, Pakistan with collaboration of AWKUM, **2016.**
* Participated in the longest Cultural painting of Khyber Pakhtunkhwa at Nishtar Hall, organized by Khyber Pakhtunkhwa, Cultural and Tourism Department, Peshawar, **2016.**
* Participated in art exhibition organized by Department of art and Design, University of Peshawar, **2014.**
* Participated in art exhibition organized by Department of art and Design, University of Peshawar, **2013.**
* Participated in art exhibition organized by Department of art and Design, University of Peshawar, **2012.**
* Participated in art exhibition organized by RAASTAY (PNCA), Islamabad, **2011.**
* Participated in art exhibition on “Cultural Heritage of Khyber Pakhtunkhwa” organized by Department of art and Design, University of Peshawar, **2011.**
* Participated in Art and Culture Exhibition HUNER MELA, organized by Sarhad Tourism Corporation, **2011.**
* Participated in Painting exhibition organized by Iran Consulate, **2010.**

**MEMBERSHIPS:**

* Member of the “Board of Studies” at the Department of Art and Design, University of Peshawar, Pakistan (2017 – date).
* Member of the Peshawar University Teachers’ Association, Peshawar, Pakistan.
* Member at International Pastel Society, Peshawar, Pakistan.
* Member at International Watercolor Society (IWS), Peshawar, Pakistan

**ADMINITRATIVE/TEACHING/OTHER EXPERIENCE:**

* Focal Person (Departmental) Prime Minister Laptop scheme.
* Invited as a Judge in a painting competition on “Home away from home-40 years of Afghan refugees in Pakistan” organized by UNHCR, Peshawar, **2019.**
* Art Books Reviewed, for Textbook board, KPK.
* Hosted seminar on “Breast cancer Awareness Day” organized by Blue Veins, Peshawar.
* Chief Editor Canvas Magazine, Department of Art and Design, University of Peshawar.
* Translated Textbook of Science subject for class 3 into English.
* Lectures at Psychology Department, Islamia College UNIVERSITY.
* Lectures at Institute of Archeology and Social Anthropology.
* Lectures on Art and Design at BASECAMP, Peshawar.

**PROFESSIONAL REFERENCES IN PAKISTAN**

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| Name: Dr. Muhammad Sher Ali KhanTitle: Chairman/Assistant ProfessorAddress: Department of Art and Design, University of Peshawar, Peshawar, PakistanEmail: sheralikhan@uop.edu.pkPhone Office: +92-91-9218017Phone: 03444392944 | Name: Dr. Fazli Nasir Title: President PUTA, ProfessorAddress: Department of Pharmacy, University of Peshawar, Peshawar, PakistanEmail: fazlinasir@uop.edu.pkPhone Office: +92919216750 |